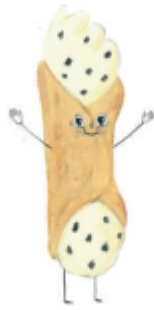


**CANNOLIS
4 Kids**



**CANNOLIS pour
les
Enfants**

PRESS RELEASE
For Immediate Release

Cannolis4Kids announces 2021 Event Date

Cannolis4kids, a one-day fundraising event for the three Montreal Children's hospitals in conjunction with DelMonaco Deli, Café, Prêt-à-manger and the International Cup Kids Playing for Kids Soccer Tournament will be held on September 2nd, 2021.

August 10th, 2021 – Cannolis4Kids, a West-Island based fundraising entity has announced the date for its 2021 event. It will be held on Thursday, September 2nd at both Del Monaco locations:

Laval: 2269 boul des Laurentides N , Laval
Kirkland: 2968 St Charles blvd, Kirkland

This will be the 4th annual event which has so far raised \$9,823.50 for the three Montreal-based Childrens hospitals (The Montreal Children's Hospital Foundation, La Fondation CHU Sainte-Justine and the Shriners Hospital for Children.)

The concept is simple. For every cannoli or mini-cannoli purchased on September 2nd, at least \$1 will be donated to the charities mentioned above. Both DelMonaco locations will accept pre-orders for pick-up or delivery up to a week prior to the event. This year, volunteer drivers will make contactless deliveries of orders of at least two dozen cannoli to all companies in the West Island, Laval and downtown. Both locations will also have donation boxes to top up donations to the hospitals. All funds are submitted to the International Cup Kids Playing for Kids Soccer Tournament which then forward proceeds to the hospital foundations.

Derek Kopke, founder of the event said "Last year, COVID put a large damper on what we could offer and seriously impacted the number of corporate sponsors. This year, we're hoping to match our pre-COVID raise of over \$5,000."

"We're feeling really excited about this year's event. It takes a lot of preparation, however our suppliers are fantastic, and our staff really rises to the occasion of Cannolis4kids day. There is a huge buzz in the stores from clients in the days leading up to, and on the day itself." stated Claudio D'Uva, co-owner of DelMonaco.

"We're putting out a call to all corporations and SMB's out there to consider either matching funds for every purchase (of any fixed amount per cannoli), or by ordering dozens of cannoli for their staff and getting them (contactless) delivered on the day of the event." Added Kopke.

About Cannolis4kids – <https://derek267.wixsite.com/cannolis4kids>

Cannolis4kids was a concept developed by Derek Kopke as a way to help raise additional funds for the International Cup Kids Playing for Kids soccer tournament in 2018. It is a single day fundraising event which donates funds for every cannoli purchased at our bakery/deli partner DelMonaco, as well as proceeds from our partner corporate sponsors who match funds of all donations. This year marks the 4th event.

About DelMonaco - <https://www.delmonaco.ca/>

DelMonaco is a deli, café and a prêt-à-manger. With 25 years of experience in the food industry DelMonaco is pleased to offer you great catering and delicious ready to eat homemade meals from their two locations. Whether it is for a small get-together or larger gathering, we guarantee that everything is made from fresh, high quality ingredients.

About ICKPK - <http://www.ickpk.org/>

Founded in 2006, the International Cup “Kids playing for Kids (ICKPK)” is a non-profit organization that organizes a soccer tournament with the same name. Based on the FIFA and FSQ rules and protocols of a professional tournament, the ICKP draws on a FIFA soccer tournament to provide young players of soccer recreational of regional clubs (ARS), the chance to experience a major international tournament locally. Each year, the tournament brings together over 1,000 girls and boys aged between 8 and 18 years who proudly represent the country chosen by a draw. In addition, to make the official tournament, the host country is twinned with a town or borough which plays an important role in the success of the tournament.

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